

The Effect of Disclosure on Corporate Social Responsibility (CSR), Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATTO) on the Prediction of Financial Distress (Case Study on Property, Real Estate and Building Construction Sector Companies 2013-2020 Period)

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Abstract. This study was conducted to analyze the effect of disclosure on Corporate Social Responsibility (CSR), Firm Life Cycle, Return On Assets (ROA), and Total Assets Turnover (TATO) on predictions of Financial Distress in property, real estate, and building construction sector companies listed in Indonesia. Indonesia Stock Exchange (IDX) for the period 2013-2020 using logistic regression. The type of data used is secondary data obtained from the Indonesian Stock Exchange (IDX). The total population in this study was 64 companies in the property, real estate, and building construction sectors listed on the Indonesia Stock Exchange (IDX) for 2013-2020. The sampling technique is purposive sampling, with a total sample of 10 companies. Five companies are companies that experience Financial Distress conditions, and five other companies are companies that do not experience Financial Distress conditions, which are determined by the results of the Altman Z-Score calculation. The results of the significant simultaneous test seen in the Omnibus Test of Model show an effect of CSR disclosure, Firm Life Cycle, ROA, and TATO in predicting Financial Distress. While partially, the ROA variable has a negative and significant impact in predicting Financial Distress, TATO has a positive and significant effect in predicting Financial Distress, CSR disclosure, and Firm Life Cycle has no effect in predicting Financial Distress.

Keywords: Disclosure of Corporate Social Responsibility; CSR; Firm Life Cycle; Return On Assets; ROA; Total Assets Turnover; TATO; Financial Distress; Logistic Regression

1 Introduction

The Indonesian property market increased sharply due to low central bank interest rates. Indonesian commercial banks experienced a significant increase in mortgage lending. In the second half of 2017, quoted from www.indonesia-investments.com stated that Bank Indonesia tightened its policies. BI raised the minimum down payment requirement and cut mortgage

lending for second home ownership (to prevent an excessive increase in housing loans) [1]. Banks are also prohibited from providing loans for properties still under construction (for buyers of second or more dwellings). Other notable changes include Indonesia's interest rate. After hitting a historical low of 4.25% on February 2017, Bank Indonesia gradually, but aggressively, raised the BI rate between December 2018 and January 2019 to 6.00% [2].



Fig. 1. Total Commercial Property Price Index Growth
Source: Badan Pusat Statistik

In 2014, political factors influenced the growth of the Property, Real Estate, and Building Construction sectors. Because in 2014, Indonesia held legislative elections and presidential elections, which caused developers and investors to choose to wait and see first the state of the economy rather than open new projects. This year, the property market is still sluggish due to the property's condition, which was already saturated due to the opening of a large project in the previous year. Ahead of the general election, Indonesian developers tend to delay new projects; property project delays are also impacted by lower mortgage loan disbursements and a higher BI rate [1].

A survey from Bank Indonesia showed that residential property sales in Q1 2015 experienced a significant decline in quarter-to-quarter comparison. The results from sales in the first quarter of 2015 recorded a growth of 26.6% compared to 40.1% in the 4th quarter of 2014. Meanwhile, the disbursement rate of mortgage loans in banks for houses and apartments in the 1st quarter of 2015 increased only 0.12% compared to the previous quarter[1]. However, until mid-2017, the growth of the Property, Real Estate, and Building Construction sectors did not entirely run as expected. Colliers noted that the increase in the take-up rate in the second quarter of 2017 was only 84.86 percent. It means a 1.04 percent decrease compared to the first quarter of 85.91 percent or 1.05 percent decrease compared to the same quarter in 2016, which was 85.90 percent [3].

2 Literature Review

2.1 Financial Distress (Y)

Financial Distress is hard to define precisely. This is caused by various incidents of the company's downfall during financial distress. The circumstances of the company's fall caused by financial distress are almost endless, such as the following: the occurrence of dividend reductions, company closures, losses, dismissals, resignations of directors, and falling stock prices [4].

2.2 Disclosure of Corporate Social Responsibility (CSR) (X1)

Corporate Social Responsibility is the commitment of the company or the business world to contribute to sustainable economic development by paying attention to corporate social responsibility and focusing on the balance between concern to economic, social, and environmental aspects [5]. In this study, CSR disclosure is calculated through the GRI index.

2.3 Firm Life Cycle (X2)

A company life cycle model that uses retained earnings scaled by total assets or total equity to measure the stages of development in the life cycle.[6] DeAngelo et al. (2006: 228) claim that the mix of capital earned contributed by Retained Earnings (RE) scaled by Total Assets (TA) captures essential information about the company's life cycle. Companies with high retained earnings to total asset ratio (RE/TA) are usually more mature or experienced with declining investments. In contrast, companies with low RE/TA tend to be recent and growing [6].

2.4 Return on Assets (ROA) (X3)

The return on assets or Return on Assets (ROA) is a ratio that shows how significant the contribution of assets is in creating net income. In other words, this ratio is used to measure how it will generate much net profit from each rupiah of funds embedded in total assets. This ratio is calculated by dividing net income by total assets. The higher the return on assets, the higher the net profit generated from each rupiah of funds embedded in total assets [7].

2.5 Total Assets Turnover (TATO) (X4)

According to Harahap (2016: 309), total asset turnover (Total Assets Turnover) shows total asset turnover measured by sales volume. In other words, how far is the ability of all fixed assets to create a sale.[8] The higher this ratio, is better.

2.6 HYPOTHESIS

H1: There is a simultaneous effect of disclosure on Corporate Social Responsibility, Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATO) on predictions of Financial Distress in Property, Real Estate, and Building Construction sector companies 2013-2020 period.

H2: There is a partial effect of Disclosure on Corporate Social Responsibility, Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATO) on predictions of Financial Distress in Property, Real Estate, and Building Construction sector companies for the 2013-2020 period.

3 Methodology

Population and Sample

The population in this study are all property, real estate, and building construction sector companies listed on the IDX in 2013-2020. Sampling in this study using purposive sampling. This study used ten companies. Five companies were classified as in a state of financial difficulty (1). Five companies were classified as not in a state of financial difficulty (0), calculated and determined using the Altman Z-Score method.

4 Data analysis method

Logistics Regression Analysis

Logistic regression is a regression used to test whether the probability of occurrence of the dependent variable (bound) can be predicted by the independent variable. In its use, logistic regression does not require a normal distribution of the independent variables. In addition, this analytical technique does not require a normality test on the independent variable [9].

5 Results and Discussion

The object of research used in this study is the Property, Real Estate, and Building Construction sector companies for the 2013-2020 period. Of the 68 companies listed on the IDX, 42 companies conducted an IPO (Initial Public Offering) before 2013. Companies that submitted complete data for the 2013-2020 observation period related to the variables to calculate the Altman Z-Score as many as 28 companies. There are 6 companies that during the research period have experienced Financial Distress with an Altman Z-Score 1.4 for 2 years or more in a row). Based on the definition of the variable that the number of companies taken as a sample is the same as companies experiencing Financial Distress. Because the number of companies whose Z-Score value is > 10 for 2 consecutive years is only 5 companies, the sample of companies that have experienced Financial Distress is also taken with the same number of 5 companies. Companies that do not experience Financial Distress as a Validation Model with an Altman Z-Score value > 2.6 for 2 consecutive years, and those that are taken are companies with the highest Z-Score value (> 10 for 2 consecutive years). Based on these parameters, the samples for companies that did not experience Financial Distress were GWSA, LPCK, OMRE, PLIN, and RDTX.

Descriptive statistics provide an overview or description of data seen from the mean value, standard deviation, minimum, maximum, and variance.[9] In the description of the research variables, a description of each research variable will be presented, namely, financial distress as the dependent variable, while the disclosure planning for Corporate Social Responsibility,

Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATO) are independent variables. The following is descriptive statistical data during the research period.

Table 1. Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
CSR	80	,01	,33	,1393	,07733
FLC	80	-1,18	,87	,2652	,44850
ROA	80	-,33	,30	,0424	,08397
TATO	80	,00	,42	,1523	,10984
FD	80	,00	1,00	,2625	,44277
Valid N (listwise)	80				

Sources: SPSS 25 processed data

The results of descriptive statistics show the number of samples is 80 from 5 companies. The status of the company for the 2015-2019 period has a minimum value of 0.00 which means the company is not experiencing financial distress, and 1.00 means the company is experiencing non-financial distress. The average value is 0.2625 while the standard deviation value is 0.44277. Based on this date, that is the Property, Real Estate, and Building Construction sector companies in Indonesia are included in the safe zone from bankruptcy because they are at an index value of $Z < 2.90 = \text{Safe Zone}$, which are companies that are not bankrupt.

CSR period 2013-2020 shows a minimum value of 0.01 at Duta Anggada Realty Tbk and a maximum value of 0.33 at Intiland Development Tbk and an average value of 0.1393 while the standard deviation value is 0.07733. The FLC for the 2013-2020 period shows a minimum value of -1.18 for the Bhuawanatala Indah Permai Tbk (BIPP) company and a maximum value of 0.87 for the Roda Vivatex Tbk company. (RDTX) and the average value is 0.2652 while the standard deviation value is 0.44850. The ROA for the 2013-2020 period shows a minimum value of -0.33 at the Lippo Cikarang Tbk (LPCK) company and a maximum value of 0.30 at the Modernland Realty Tbk (MDLN) company and an average value of 0.0424 while the standard deviation value is 0.08397. TATO for the 2013-2020 period shows a minimum value of 0.00 for the Greenwood Sejahtera Tbk (GWSA) company and a maximum value of 0.42 for the Bekasi Fajar Industrial Estate Tbk (BEST) company and an average value of 0.1523 while the standard deviation value of 0.10984.

5.1 Nagelkerke's R Square test

Cox and Snell's R Square is a measure that tries to imitate the size of R² in multiple regression is based on the likelihood estimation technique with a maximum value of less than 1 (one), so it is difficult to interpret. Nagelkerke's R Square is a modification of the Cox and Snell's coefficients to ensure that the value varies from 0 (zero) to 1 (one). It is done by dividing Cox and Snell's R Square by their maximum value. The value of Nagelkerke's R Square can be interpreted as R² in multiple regression.

**Table 2. Nagelkerke's R Square Test
Model Summary**

Step	-2 Log likelihood	Cox & Snell R Square	Nagelkerke R Square
1	63,832 ^a	,315	,456

a. Estimation terminated at iteration number 7 because parameter estimates changed by less than ,001.

Judging from the SPSS output, the value of Cox and Snell's R Square is 0.315 and the value of Nagelkerke's R Square is 0.456, which means that the variability of the dependent variable of financial distress can be explained by the variability of the independent variables CSR, ROA, and TATO of 45.6 percent.

5.2 Hosmer and Lemeshow's Goodness of Fit Test

Hosmer and Lemeshow's Goodness of Fit Test test the null hypothesis that the empirical data fit or fit the model. If the statistical value of Hosmer and Lemeshow's Goodness of Fit Test is equal to or less than 0.050, then the null hypothesis is rejected, which means that there is a significant difference between the model and the observed value so that the Goodness Fit Model is not good because the model cannot predict the observed value. If the statistical value of Hosmer and Lemeshow's Goodness of Fit is greater than 0.050, then the null hypothesis can be rejected and means that the model can predict the value of its observations or it can be said that the model is acceptable because it matches the observation data.

**Table 3. Hosmer and Lemeshow Test
Hosmer and Lemeshow Test**

Step	Chi-square	df	Sig.
1	7,574	8	,476

The SPSS output display in Table 5 shows that the statistical value of Hosmer and Lemeshow's Goodness of Fit is 7.574 with a significant probability of 0.476 whose value is far above 0.050. Thus it can be stated that the model is acceptable, this means that the regression model used in this study is between the effect of CSR disclosure, ROA ratio, and TATO ratio on financial distress conditions in Property, Real Estate, and Building Construction Companies listed on the IDX for the period 2013-2013. 2020 is suitable for further analysis. The last stage is the regression coefficient test according to the table below which shows the test results with logistic regression at a significant level of 0.05. Based on the table, the results of hypothesis testing to determine the effect of CSR disclosure, ROA ratio and TATO ratio on the company's financial distress can be explained as follows:

Variables in the Equation

Step		B	S.E.	Wald	df	Sig.	Exp(B)
1	CSR	18,997	6,974	7,419	1	,006	2E+008
	FLC	-5,105	1,444	12,492	1	,000	,006
	ROA	3,683	4,847	,577	1	,447	39,748
	TATO	-6,480	4,190	2,392	1	,122	,002
	Constant	-2,271	1,006	5,099	1	,024	,103

a. Variable(s) entered on step 1: FLC, ROA, TATO.

From the test results in the table above, the logistic regression model is obtained as follows:

$$FD = 18,997 \text{ CSR} - 5,105 \text{ FLC} + 3,683 \text{ ROA} - 6,48 \text{ TATO} - 2,271 + e$$

- a. CSR variable (X1) has a significant effect on the company's financial distress condition. It is indicated by a significance value of 0.006 is smaller than 0.050.
- b. Firm Life Cycle (X2) variable has a significant effect on financial distress conditions. It is indicated by a significance value of 0.000 is smaller than the alpha value of 0.050.
- c. The ROA Ratio (X3) variable has no significant effect on financial distress conditions. It is indicated a significance value of 0.447 is greater than the alpha value of 0.050.
- d. The TATO Ratio (X3) variable does not have a significant effect on financial distress conditions. It indicates a significance value of 0.112 is greater than the alpha value of 0.050.

H1: There is a simultaneous influence of Corporate Social Responsibility, Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATO) on the prediction of Financial Distress conditions in the Property, Real Estate, and Building Construction sector companies for the period 2013 – 2020. Based on the results of the variables Corporate Social Responsibility, Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATO) jointly affect the prediction of the company's Financial Distress condition. The high and low values of the four financial ratios of the Property, Real Estate, and Building Construction sector companies for the 2013 - 2020 period influence the company's Financial Distress condition so that the financial information can be used by investors as an option in making decisions to invest.

H2: There is a partial effect of Corporate Social Responsibility, Firm Life Cycle, Return on Assets (ROA), and Total Assets Turnover (TATO) on the prediction of Financial Distress conditions in Property, Real Estate, and Building Construction sector companies for the 2013-2020 period:

- a. Partial influence of Corporate Social Responsibility on the condition of Financial Distress. Based on the results of the SPSS output, it can be seen that the value of the disclosure of Corporate Social Responsibility (CSR) is 0.006, which is smaller than the significance of 0.05, which means that it can be concluded that the disclosure of Corporate Social Responsibility (CSR) has a positive and significant effect on the condition of Financial Distress. It means that the results of the analysis in this regression accept H2 which states that corporate social responsibility affects Financial Distress. This means that CSR disclosures made by the company influence the prediction of Financial Distress because the company will control spending to carry out its social responsibility if it is felt that the company's finances are starting to decline. And because in property sector companies, this CSR activity is one of the considerations for determining property choices because one of the CSR activities is the environmental category.
- b. The effect of Return on Assets (ROA) partially on the condition of Financial Distress. Based on the results of SPSS output, it can be seen that the Return on Assets (ROA) value of 0.447 is greater than a significance of 0.05, which means it can be concluded that Return on Assets (ROA) does not affect Financial Distress conditions. It means that the results in this regression reject H1 states that return on assets influences the prediction of Financial Distress conditions. financial distress.

- c. Partial Effect of Total Assets Turn Over (TATO) on Financial Distress conditions. Based on the results of SPSS output, it can be seen that the Total Assets Turn Over (TATO) value of 0.122 is greater than a significance of 0.05, which means it can be concluded that Total Assets Turn Over (TATO) does not affect Financial Distress conditions. It means that the size of the total assets turnover does not determine whether the company has the potential to experience financial distress or not.

Total assets turnover cannot predict the financial distress of basic and chemical industry companies listed on the Indonesia Stock Exchange. It is inconsistent with the findings of Teng (2002:13) which states that one of the references to determine a company's financial distress is a decrease in performance as reflected by a decrease in sales value. It is presumably because the company's financial difficulties were not caused by a decrease in sales volume but caused by other factors. The total asset turnover value of companies that have the potential to experience financial distress is at a good level with high sales, but the operational costs that must be incurred by the company in the production process and product distribution are high due to the weakening of the rupiah against the dollar (USD) and rising fuel prices. oil which has an impact on high prices for raw materials, auxiliary materials, capital goods, and fuel. Overall, the financial distress experienced by the company is not caused by a decrease in sales volume but comes from an increase in the burden that must be borne by the company which is reflected in an increase in the company's obligations, namely short-term debt and long-term debt.

6 Conclusion and Suggestion

6.1 Conclusions

Based on the results of the study, the following conclusions were obtained:

- a. The results of the study state that simultaneously Disclosure of Corporate Social Responsibility, Firm Life Cycle, Return on Assets, and Total Assets Turnover influence the prediction of Financial Distress conditions in Companies in the Property, Real Estate, and Building Construction sectors for the period 2013-2020. This means that the Disclosure of Corporate Social Responsibility, Firm Life Cycle, Return on Assets, and Total Assets Turnover if tested together with financial distress prediction conditions will be affected.
- b. The results of the study state that partial Return on Assets and Total Asset Turnover do not influence predicting the condition of Financial Distress. Meanwhile, Disclosure of Corporate Social Responsibility, Firm Life Cycle affects the prediction of Financial Distress condition. It means that CSR disclosed by the company and the company's life cycle can affect the prediction of financial distress. However, it is different from the net income indicator generated from total assets that cannot affect the prediction of financial distress, as well as total asset turnover, which also cannot affect the prediction of financial distress.
- c. The magnitude of the influence of CSR and FLC disclosures in predicting Financial Distress conditions can be seen from the results of the Cox and Snell R Square and Nagelkerke R Square values. Based on table 4.4 the Nagelkerke R Square value is the R Square value in linear regression. The Nagelkerke R Square value is 0.456 which is greater than the Cox and Snell R Square values, which shows that the ability of the four

independent variables to explain the Financial Distress variance is 45.6% and there are 44.4% other factors that explain the Financial Distress variance.

6.2 Suggestions

The suggestions that can be expected to be useful input for interested parties are as follows:

- a. In this study only the Altman Z-score prediction model is used, it is hoped that future research can add other predictive models such as Zmijewski, Grover, and Springate.
- b. There are several variables from each predictive model that do not influence the condition of Financial Distress. So further research should require references and a deeper understanding of applying predictive models. As well as being able to expand the sample period so that you can see the condition of Financial Distress in mining companies more fully
- c. Investors can refer to the results of the analysis in this study as investment considerations in the Property, Real Estate, and Building Construction Sector Companies to make the right decisions.

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