

The Effect Of Leadership Style, Culture And Organizational Commitment To Employee Performance

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Abstract. The purpose of this paper is to examine the influence of leadership style, culture and organizational commitment on employee performance. The sample is employees at PT. Yodya Karya (Persero), Indonesia. Leadership styles are measured using transformational and transaction leadership indicators. Organizational culture is measured by innovation and risk-taking, attention to detail, outcome orientation, a people orientation, team orientation, aggressiveness, and stability. The organizational commitments have three dimensions: affective, continuance, and normative commitments. Employee performance is measured through task, adaptive, and contextual performance indicators. The analysis used is Structural Equation Modelling (SEM) based component or variance by using Partial Least Square (PLS). The conclusion is leadership style, culture and organizational commitment influence employee performance. Effective leadership styles can inspire and motivate employees to work hard to achieve the goals and successes of individuals and organizations. Organizational culture can affect employee behavior and attitudes. Organizational culture can serve as a powerful tool for implementing innovative ideas, influencing employee behavior, and improving performance. Employee commitment to the organization can also improve their performance.

Keywords: Leadership style, Organizational culture, Organizational commitment, Employee Performance

1. Introduction

Each company seeks to have a competitive advantage to survive in a constantly changing market environment. The company will strive to develop the quality of human resources to optimize employees' performance as a source of strategic excellence [1]. According to [2] Employee performance and productivity can improve organizational performance [3][4]. The changing and rapid movements in business, organizational performance requires innovation and the development of employee role performance [5].

[6] defines performance as the level of achievement of activities or policies in realizing organizational goals, objectives, vision, and mission. Employee performance is the result of work in quality and quantity achieved by employees in carrying out tasks under the responsibilities given [7]. [8] Define the performance of its employees as a working achievement of individual performance functions according to job standards. Some research finds that employee performance is influenced by leadership styles, cultures, and organizational commitments.

Leadership style is the ability of a leader in managing existing resources within the company. Effective leadership styles can improve employee performance. Performance-

oriented leadership styles are indispensable for dealing with highly competitive business competition and fast changes.

Another factor affecting employee performance is organizational culture. Organizational culture is defined as values, principles, traditions, and attitudes that influence the way members of an organization behave in it [9], [10]. Organizational culture controls how employees interact within and outside the organization. Organizational norms and values that become organizational culture have a strong effect on all people who are bound to the organization [11]. Organizational culture can serve as a powerful tool for implementing innovative ideas, influencing employee behavior, and improving performance.

Organizational commitment is also a factor that affects employee performance. According to [9] organizational commitment is the condition of an employee that is aligned with the goals of the organization. They also have a desire to maintain membership in the organization. Employees who are highly committed to the organization have a high level of attendance and a long working period. High commitment also tends to work harder and show high achievements [12].

2. Literature Review

2.1 Employee Performance

Each company seeks to have a competitive advantage to survive in a constantly changing market environment. The company will strive to develop the quality of human resources to optimize employees' performance as a source of strategic excellence [1]. According to [2] Employee performance and productivity can improve organizational performance [3][4]. The changing and rapid movements in business, organizational performance requires innovation and the development of employee role performance [5].

[6] defines performance as the level of achievement of activities or policies in realizing organizational goals, objectives, vision, and mission. Employee performance is the result of work in quality and quantity achieved by employees in carrying out tasks by the responsibilities given [7]. [8] Define the performance of its employees as a working achievement of individual performance functions according to job standards. Some research finds that employee performance is influenced by leadership styles, cultures, and organizational commitments.

Leadership style is the ability of a leader in managing existing resources within the company. Effective leadership styles can improve employee performance. Performance-oriented leadership styles are indispensable for dealing with highly competitive business competition and rapid changes.

2.2 Leadership Style and Employee Performance

Leadership is an interpersonal process that can affect the activity of individuals or groups to achieve goals through communication. [13] define leadership as the process of forming or influencing people to achieve organizational objectives. According to [14] Leadership is the process of influencing and motivating to encourage the participation of others in achieving goals.

[15] defined leadership as to how leaders communicate and relate to people, motivate and train subordinates and give direction to their team to perform their duties. Influencing is the

leader's process of communicating ideas and motivating employees to support and implement them through change [16]. Great leaders not only inspire employees to improve efficiency in achieving organizational objectives.

Leadership styles are how leadership functions are performed and how managers behave towards employees. Leadership style is the way a leader interacts with subordinates. That style is the approach that is used to motivate subordinates. Leadership style is a combination of traits, characteristics, skills, and behavior of leaders when interacting with subordinates [17].

Leadership styles are chosen and adapted to organizations, situations, groups, and individuals. [18] confirm that force and leadership support will increase employee engagement. Leaders must adjust their style to suit the situation and condition of a particular group. There are many styles, features, and philosophy of Leadership [19][20][21][22][23]. According to [24], leadership styles include bureaucracy, laissez-faire, charismatic, democratic, transactional, and transformational. [25] Classifying leadership styles only include transactional and transformational.

According to [26], [27], [28], [29] Leadership style has an effect on employee performance. Leadership styles will influence the ability and motivation of employees to achieve organizational goals and objectives [30]. [31] found that leader behavior in carrying out tasks affected employee performance. Furthermore, [31] states that the behavior of leaders in carrying out their functions is the key to achieving organizational performance. [32] found a positive influence of leadership style on employee performance. Leadership plays an important role to ensure improvement in individual and organizational performance.

[33] [34] explains that performance as achievement, execution, execution of the work, or activities undertaken is heavily influenced by the leadership style. The effectiveness of a group of people depends heavily on leadership qualities. Effective leader behavior can facilitate the achievement of follower desires, which can improve performance [35] [36]. [37] suggest that effective leadership styles will inspire and motivate employees to work hard to achieve the goals and successes of individuals and organizations.

[38] that leadership role and leadership styles are crucial in managing employee retention. Leadership styles can motivate employees, which in turn leads to an increase in performance levels and the tendency of retention of employees in the organization [39]. [40], and [41] found a positive relationship between transformational leadership and employee performance at various levels. Other studies found that transactional leadership can improve job satisfaction and employee performance.

2.3 Organizational Culture and Employee Commitment

Organizational culture is a system of values and beliefs that are embraced together, organizational structures, and surveillance systems to produce behavioral norms in an organization [42]. Organizational culture is a way of thinking, feeling, and reacting based on certain patterns in the organization [43]. Organizational culture is the norms and values that direct the behavior of the member of the organization in which each member will behave by the culture that is acceptable to be accepted by the environment [10].

Organizational culture is also defined as values, principles, traditions, and attitudes that affect the way the organization members behave [9]. [44] Define the organizational culture as a collection of values and norms that apply in an organization. According to [45], organizational culture is a rule of conduct, guiding policies on how to interact among members of the organization. Organizational culture controls how employees interact inside and outside your organization. The norms and values of organizations that become organizational cultures have a strong effect on all those who are bound by the organization [11].

According to [46], [47] Organizational culture is categorized into four categories: clans, Adhokrasi, markets, and hierarchies. As for [48] Classify organizational culture into dimensions: leadership ability to take risks, tolerance, outcome-oriented, institutional collectivism, and a positive working environment. Other than [49] classifies organizational culture into competitive, bureaucratic, and community dimensions. [50] Divide the organizational culture into a supportive, innovative, and bureaucratic culture. [19] states the organizational culture has dimensions: (1) value, ethics and moral identity, and creative; (2) rituals; (3) heroes; and (4) symbols.

[51] use collectivism and individualism as the cultural dimension of the organization. Furthermore, [9] use seven dimensions of organizational culture, namely: a) innovation and risk-taking, employees are encouraged to be innovative and risk-takers; b) attention to detail, employees are expected to demonstrate accuracy, analysis, and attention to detail; c) outcome orientation, management focuses more on the outcome of the technique and the process of achieving the result; d) people orientation, which management decisions consider the impact of employee outcomes; e) team orientation, work activities organized by a team; f) aggressiveness, employees are encouraged to be aggressive and competitive; and g) stability, organizational activities emphasize on the maintenance of the status quo.

[52], [53] found that organizational culture is a key factor in achieving employee performance success. [54] Examine the influence of organizational cultural dimensions such as innovation, communication, environment, humanistic workplace, commitment, system, and orientation of outcomes on employee performance. Organizational culture affects employee behavior and attitudes. The culture that awakens depends on the views and characteristics of employees working in the organization. Organizational culture can serve as a powerful tool to implement innovative ideas, influence employee behavior, and improve performance.

2.4 Organizational Commitment and Employee Performance

According to [9], organizational commitment is the state of an employee siding with the objectives of the organization and has the desire to maintain membership in the organization. [55] defines organizational commitment is a strong desire to align with organizational objectives and values, willingness to make many efforts on behalf of organizations and a strong desire to remain a member of the organization. According to [56], organizational commitment is the force that binds a person to action that is relevant to one or more target organizations.

Organizational commitment is a strong trust and acceptance of organizational objectives and values; Willingness to exert great effort on behalf of organizations; and a strong desire to keep working with the organization [57]. Organizational commitments include strong body confidence and acceptance of organizational objectives and values; Willingness to exert great effort on behalf of organizations; and a strong desire to keep working with the organization [58]. The organizational commitments refer to the level of adoption of organizational values in identifying problems to fulfill the employment responsibilities of members of the Organization [59]. [60], [58] stated that the form of commitment, among others, is the support of work ethic, career commitment, job involvement, and union commitment focusing on values, careers, and employment.

According to [61], organizational commitments have three dimensions: affective, continuance, and normative commitments. Affective commitment is an employee's psychological affective attachment to its work. [62], expressed the affective commitment as a rate at which individuals were psychologically related to the organization through feelings of loyalty, affection, and possess. [63] defines affective commitment as a love of organization.

Continuance commitment is the level of commitment employees will survive or leave the organization due to rational considerations [61]. [64], expressed ongoing commitment as a feeling of love for the organization because employees considered the magnitude of the sacrifice if he left the organization. [63] also defined a continuing commitment as a feeling of love for the organization because the investments that employees felt both psychologically and economically more profitable than if they were out of the organization.

Normative commitment is defined as the obligation to persist in the work. This commitment causes employees to remain in the organization because they feel obligated to have beliefs about what is right and morality [61]. [64], suggested that normative commitments are a reflection of the feeling of an employee obliged to reside in the organization.

According to [65], High organizational commitments can improve employee performance. The strong belief in the value and objectives of the Organization, the willingness to make many efforts on behalf of the Organization and the strong desire to remain a member of the organization can motivate employees to work better [55] [66]. Employee achievement and performance is characterized by the skills, efforts, and nature of the working conditions [67]. Effective work results will be gained when employees have a strong commitment to organizational and psychological attachment with the organization [66] [68].

Organizational commitment is a willingness to give effort and loyalty to the organization [69]. This commitment can improve employee morale and behavior to work better and generate work performance [70]. Organizations need committed employees. Employees who commit to an organization tend to have high loyalty [71], became a good member of the organization [56] and did his work effectively [72][73].

Highly committed employees can do jobs that exceed management expectations [74]. Commitments are indispensable for improving performance, gaining competitiveness, and sustained profitability. Human resources with high commitment will increase the effectiveness of the organization. Employees are constantly motivated and engaged in organizational activities to achieve organizational objectives [75].

[76] state that employees are considered committed to the organization if they will continue their relationship with the Organization and devote many efforts to achieving the destination organization. Employees with a high level of organizational commitment lead to higher levels of performance and effectiveness at individual and organizational levels.

3. Result And Discussion

The research design uses a survey approach based on quantitative measurements. The type of data used is primary data. Data collection techniques using questionnaires. The population in this study is all employees of PT. Yodya Karya (Persero). Sampling using purposive sampling techniques.

The variables in this study are leadership style, organizational culture, organizational commitment, and employee performance. These variables are latent. The variable operational definitions are presented in table 1.

Table 1. Operational Definition Variables

Variables	Dimensions	Indicators
Leadership style [25]	Transformational leadership	Idealized influence Inspirational motivation

		Intellectual simulation
		Individual consideration
	Transactional leadership	Contingent reward
		Active management by exception
		Passive management by exception
	Innovation and risk-taking	Employee innovation ideas
		Creative ideas adoption
	Attention to detail	Work accurately
		Work thoroughly
	Outcome orientation	Focused on result
		Self-development optimally
	People orientation	Policy rule assignment
		Accomplished employees
Organizational Culture [12]	Team orientation	The spirit of cooperation in the organizational team
		The system helps each other
		Appreciation for employee performance
		High-performance motivation
	Aggressiveness	
	Stability	Have goals and long-term direction
		Have mission clearly
	Affective Commitment	Sense of belonging
		Emotional Attached
		Personal Meaning
		Other Job selection considerations
Komitmen Organisasi [61]	Continuance Affective	Benefit motivation
		Cost of moving jobs consideration
	Normative Commitment	Loyalty
		Ethics belief
		Standard of work
		Handling of tasks without supervision
		Passionate about the job
	Task performance	Handling of multiple assignments for achieving organizational goals
		Timely task completion
		My colleagues believe in my high performer
		Mobilization of collective intelligence for effective teamwork
	Adaptive Performance	Managing change in my job
		The work team handles change effectively
		Patience for criticism from work team members
		Comfort with work flexibility
		Provide support to my co-workers
		Handling extra responsibilities
		Sympathy and empathy to my co-workers when they are in trouble
Employee performance [77]	Contextual Performance	Active participation in discussions and work
		Praise for coworkers' work
		Sharing knowledge and ideas among the team
		Maintain good coordination in the team
		Guide new colleagues beyond my field of work
		Effective communication in problem-solving and decision making

Data in this study was measured using an ordinal scale (rating scale). The ordinal scale is symmetrical and has the same distance between each category, can be treated like an interval scale [78]. The analytical tools used are Structural Equation Modelling (SEM) based component or variance using Partial Least Square (PLS). The analysis of PLS-SEM consists of the measurement model (outer model) and the structural model (inner model). The measurement models in this study used the first and second orders. The first order is a dimensional measurement model of the indicator. The second order is a model of latent variable measurement against its dimensions.

Model PLS-SEM evaluated through two stages, namely evaluation of model measurement and evaluation of the structural model. Evaluation of the measurement model was conducted to assess the reliability and validity of latent variable forming indicators. The evaluation is among other: (1) Validity of the indicator, using the criteria of significance factor loading [79]; (2) Reliability of the indicator, with the criteria of the R² value not less than 0.5 [79]; (3) Validity of the indicator convergence per dimension, with the value criteria of AVE (Average Variance Extracted) more than 0.5 [78]; (4) Reliability of internal consistency of indicators per dimension; by using Composite Reliability (CR) value more than 0.7 [78]; and (5) The validity of discriminant indicators per dimension, using the criteria of the value of the Fornell-Lacker indicator of a dimension should be greater for that dimension than for other dimensions [78].

Evaluation of structural models according to [78] Among them is by (1) test the value of the coefficient of determination (R²) indicates the accuracy size of the predictive model. R² values range from 0 to 1, the higher the value indicates the higher the accuracy value; (2) test path significance coefficient.

4. Conclusion

Employee performance is a working achievement as an individual performance standard in realizing organizational goals, objectives, vision, and mission. Such performance can be measured through indicators: task, adaptive, and contextual performance. Employee performance is influenced by several factors, among others: leadership style, culture, and organizational commitment.

Leadership is the process of influencing and motivating to encourage the participation of others in achieving goals. Leadership style is the way a leader interacts and motivating employees. There are many styles, features, and philosophy of leadership, such as transformational and transactional leadership. Leadership style support can increase employee engagement. Effective leadership style will inspire and motivate employees to work hard to achieve the goals and successes of individuals and organizations.

Organizational culture is a value, principle, tradition, and attitude that affects how members of the organization behave to be accepted by their environment. The cultural dimensions of the organization include innovation and risk-taking, attention to detail, outcome orientation, people orientation, team orientation, aggressiveness, and stability. Organizational culture can affect employee behavior and attitudes. Organizational culture can serves as a powerful tool to implement innovative ideas, influence employee behavior, and improve performance.

Organizational commitment is a strong desire to align with organizational objectives and values, willingness to make many efforts on behalf of organizations and a strong desire to

remain a member of the organization. The organizational commitments have three dimensions: affective commitments, ongoing commitments, and normative commitments. Organizational commitments can improve employee performance. Strong belief in organizational values and objectives, willingness to make a lot of effort on behalf of the organization and the strong desire to remain a member of the organization can motivate employees to better work.

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